

Senior State Consultant (IEC/BCC)

Organization:

TCI Foundation an autonomous organization works in the development and implementation of national development programs/projects in coordination with the Government, Public Sector Undertakings, National and International development agencies to serve the nation with motto of equality and better life for all citizens in the country.

Global Fund Support for Intensified Malaria Elimination Project (IMEP-2)

TCI Foundation is one of the Principal Recipients of Global Fund Grant for the period 2021 to 2024 and has been assigned the responsibility to work in unison with National Centre for Vector Borne Diseases Control (NCVBDC) Ministry of Health & Family Welfare (MoHFW) Government of India for Intensified Malaria Elimination Project (IMEP-2).

Job Description:

TCI Foundation invites applications for the position of **Senior State Consultant (IEC/BCC) under technical support for Intensified Malaria Elimination Project-2 controlled by NCVBDC MoHFW** purely on contractual basis. The selected candidate on this position would be required to maintain good liaison with the authorities and officials of NCVBDC, State VBDC, District VBDC, internal and external agencies for the progression and completion of program activities within the given timeframe.

(i) Purpose

Technically support the NCVBDC for effective implementation of GFATM supported Intensified Malaria Elimination Project (IMEP-2) in various States at different levels (National/ State/ District/ Sub-district). The position, based at Dte. NVBDCP, would play a critical role in evidence-based decision making at various levels to bring efficiency and effectiveness in the Programme and in bridging the gaps between planning and implementation.

(ii) Responsibilities:

- Supervise, monitor and support State/District VBD Consultants in carrying out IEC/BCC activities as per strategic plan to understand the knowledge, awareness, beliefs and practices related to malaria prevention & control; barriers; and adoption of appropriate practices at individual/family/community level and for community mobilization, involvement, and partnership.
- Supervise and monitor human resource at various levels, analyze their monthly activity reports including LQAS reports on the behavioral aspects which affect the health seeking attitudes especially in the context of malaria of the communities and provide feedbacks.
- Coordinate, supervise and facilitate the state/ district teams, NGO SRs engaged in devising/implementing IEC/BCC plan and communication strategies for the state in the context of Malaria and other VBDs including problem-solving, course correction, as required, to ensure effective implementation of the project/ programme.
- Develop and facilitate implementation of strategies to involve the panchayats, local NGOs, Mahila Mandals, SHGs and other community groups including indigenous people's awareness development plan in tribal areas to ensure community participation.
- Strengthen the social research aspects of the project/ programme and suggest modalities of incorporating the social research findings into the programme and to assess effectiveness of different media to identify cost-effective media.
- Coordinate, support and develop creative graphics and contents suitable for social media platforms such as Facebook, You Tube, Twitter, etc. at State/District level, and the programme website including writing, editing and preparing stories and social media messages.
- Support, supervise, monitor, and facilitate State/District VBDC in designing BCC/social mobilization strategies as well as activities/campaigns that will have reach and impact on the behavior change. Develop content for IPC viz. flip chart, flash cards, etc. group counselling charts and pictorials, social mobilization viz. *haat*, mela, folk media, festivals, important days etc., programme communication viz. audio/ video scripts and lyrics etc., advocacy viz. media, PRI etc.

- Coordinate and support other teams at NCVBDC, other Regional & State partners, media agencies, partner organizations, and field staff for harmonized planning, implementation and monitoring of different BCC activities/ campaigns so as to develop quality outputs, provide thrust and desired results in behavior change.
- Undertake training/capacity building of NVBDC & other healthcare staff at state, district and sub-district levels, online as well as in-person; and to develop, test and finalize training material and modules, as required.
- Compile the annual report of IEC/BCC/ social mobilization related activities undertaken in the States/ Districts.
- Undertake field visits at least 10 days a month to analyze the situation, monitoring the implementation of IEC/BCC activities, finding gaps and take corrective actions accordingly in a manner that maximizes coverage of health facilities/villages and effective utilization of resources.
- Document and disseminate best practices, strategies, achievements, learning etc. of the Malaria Elimination Programme through publication and organizing dissemination workshops, meetings, special events etc.
- Actively seek involvement of District Collectors, District health administrations, NGOs, CBOs, FBOs and the private sector (health and non-health) under various schemes for community mobilization and its participation towards achieving malaria elimination and other VBD control in various districts.
- Plan, coordinate, facilitate, and prepare relevant documentation for getting malaria elimination certification for the assigned state.
- Undertake any other task assigned by the Reporting authority.

(iii) **Qualification & Experience:**

Post Graduate degree in Mass Communication/ Journalism/ Social sciences/ Development studies or relevant field from a recognized university with demonstrated understanding of Social & Behavior Change Communication (SBCC) and research with at least 3 years' relevant work experience, of which one (1) year should be in networking and liaison-building activities with district and state organizations/NGOs in public health at National or State level.

Desirables

- Experience of working in large scale development programmes/ National Health Programmes/ international bodies, private organizations, or corporate sector.
- Knowledge and skills in managing government health projects.

(iv) **Skills required-**

- Computer proficiency with commonly used software/ packages like MS Word, Excel, Power Point & Web surfing.
- Sound knowledge of IT-based platforms on knowledge sharing.
- Excellent communication (oral and written) and presentation skills, analytical and interpersonal abilities.
- Demonstrated ability to work in a multi-disciplinary team environment.

(v) **Nature of appointment:** The appointment will be on contract basis initially for a period of one year and thereafter extendable for specified period based on performance appraisal (to be assessed for work output, personal attributes, functional competency etc.

(vi) **Reporting:** Reporting to State Programme Officer (VBD) under the overall supervision of Nodal Officer GFATM NCVBDC.

(vii) **Age Limit:** Upper age limit is 55 years and ready to travel extensively.

(viii) **Remuneration and Annual increment:** Up to Rs. 80,000/- per month consolidated. Remuneration would depend on qualification, experience & performance during written test/ interview. Annual increment would be based on performance appraisal and as per Global Fund policy.

- (ix) **Posting Place:** State Vector Boren Diseases Control Headquarters and travel to Districts/ PHCs/ SC/ Villages.
- (x) **Deliverables:** The position will be required to submit a Monthly Activity Report and Annual Report to Reporting Officer in NCVBDC. Performance appraisal would include review of monthly activity reports, field visits, timely completion of activities and innovations done and annual assessment.
- (xi) **Selection:** Selection and appointment shall be carried out through advertisement followed by walk-in written test/ virtual or in person interview, if short listed.
- (xii) **Service Tenure:** The candidate would be required to serve the organization till 31st March 2024 provided there is no termination of services by the organization.
- (xiii) **Equal Opportunities:** TCI Foundation is an equal opportunity employer. Employment at TCI Foundation is based solely on individual's merit and qualifications directly related to professional competence. TCI Foundation does not discriminate against any employee or applicant because of race, caste, creed, colour, religion, gender, origin, disability, marital status, or any other basis protected by law.
- (xiv) **How to Apply:** Candidates applying for the position are requested to adhere to following: a) Check your eligibility.
- Duly filled Application Form (link placed below)
 - Given the large volume of applications we receive, we are unable to respond to all applicants and our responses are limited to those who are short listed.
 - Merely fulfilling the eligibility and applying for the position does not entitle the candidate to be called for interview.
 - No TA/DA will be paid to attend the interview in person, if invited.
 - The advertised position can be cancelled/varied as per the discretion of the employer.

Last Date to Apply: 22 July 2022

[click to apply](#)